

Profitable SE Asian B2B Ecommerce Platform for FMCG



USD 22.7M
2022p Revenue/GMV

Currently Profitable
2021 EBITDA: USD 46K

2019
Launched in

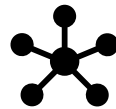
Fast, Cost-Effective, and Convenient B2B Ecommerce Platform



Best
Prices



Faster & Free
Shipping



Wide Range
of Items



Smart Pick-Up
System

Fast Growth Since Launch in 2019

**Currently
Profitable**

USD 126
Avg. Basket Size
/ user

3000+
B2B
Customers

B2C Expansion: Country's First Online-Based Convenience Chain Store (2023)

- **2023P Revenue/GMV:** USD 93.4M
- **2023P EBITDA:** USD 2.6M
- **2023P Gross Margin:** USD 1.9M

Team Overview

CEO

- 11+ years of experience in entrepreneurship and Fast-Moving Consumer Goods distribution.
- Bachelor's in business and Finance from James Cook University, Melbourne, Australia.

CTO

- 7+ years of experience in the Information Technology industry.
- University Graduate in Information Technology

CFO

- Bachelor's in finance and Economics from University of Washington, US
- 2+ years of experience in the retail and wholesale sector.

Financials (USD)

	2021	2022P	2023P	2024P	2025P	2026P
Revenue/GMV	11.1M	26.8M	155.5M	483.5M	840.1M	1.0B
EBITDA	45.6K	247.5K	2.6M	11.2M	19.5M	23.4M
EBITDA %	0.41%	0.95%	2.31%	2.32%	2.32%	2.33%

Seeking \$2M at \$10M Post-Money Valuation