

SE Asian Creator Directory & Project Management Platform



10K+
Creators

1,500+
Clients

\$5.8M
2023p Revenue

Platform Connecting Companies to Vetted Creators for All Marketing & Creative Needs



10,000+ Vetted Creators & Marketing Professionals

The Company conducts a four-stage vetting process to assure all creators are highly qualified to provide creative and marketing services.



Project Management Services

The Company's project managers and online tools help match brands & agencies to providers and oversee/aid projects until successfully completed.

Streamlined Invoicing & Compliance

- The Company offers an early payment solution that allows creators to get paid 14 days after brands have approved their work & invoice.
- The platform auto-generates the necessary invoices and reminds clients or creators when the payments are due. It also helps clients submit and generate purchase orders for creators.

Connected 1,500+ Brands to 10,000+ Creators & Projects Worth \$13M+

FACEBOOK

gojek

traveloka

Shopee

Microsoft

Google

P&G

Grab

Coca-Cola

SAMSUNG

L'ORÉAL

VISA

★ Heineken

PHILIPS

HONDA

Johnson & Johnson

SE Asia's Largest Creative & Marketing Community (38,000+ Subscribers)

- Over 38,000 creators subscribed to the community.
- Pioneer in SE Asia for teaching brands, agencies & creators how to do influencer & content marketing
- The Company's community events have become the go-to place in SE Asia where creative professionals can level-up their craft while connecting with the broader creative/marketing community.

Operating Across 4 Southeast Asian Markets



Indonesia



Singapore



Malaysia



Philippines

SE Asia's Creator Economy Market Size

- Total addressable market for the creator economy is worth \$104B globally in 2022.
- In SE Asia, one of the primary monetization for the creator economy is brand collaboration, which mainly is from digital marketing and in 2022 alone is forecasted at \$4B.
- There are more than 1,000 large brands per market in the region who actively spend on digital marketing (average of \$1-2M annually)

A Team with Deep Marketing, Content Creation, and Finance Experience

Chief Executive Officer

Worked at the Indonesian branch of a Global Digital Consultancy Company where they increased digital revenue by 3x and became said company's fastest growing branch.

Chief Operating Officer

Simultaneously ran marketing for 18 different brands such as Coca-Cola, Mercedes, Unilever, Ford Mead Johnson, etc.

Chief Financial Officer

A seasoned financial professional with deep expertise in invoice financing across Southeast Asia.

Financials (USD)

	2019	2020	2021	2022p	2023p	2024p
Revenue	7.84M	8.38M	5.16M	3.26M	5.82M	9.68M
Gross Profit	2.93M	2.96M	1.61M	1.10M	1.29M	2.79M